

Exploring the ?SCAPE

A Brief History of the Universe(ity)

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[https://micropublic.
wordpress.com/](https://micropublic.wordpress.com/)



My Stupid Idea

A Book / Magazine

- Based around the Building 76 Cell Studios, the work in them and the artists inhabiting them
- A Contemporary look at a very historic site
- Creating a time line of sorts showing the evolution of the site and art created
- Comparing to how the area was used in the past. Both long term and short term



Fig 1

Chosen fields

Photography

- Taking images and moving image of the “Cells”
- Documentary Photography
- Images of Art, Artists and the surrounding areas

Graphic Design

- Designing a Publication: Either book or magazine/zine
- Creating the User Interface/Cover

The Planned Outcome

My planned outcome for the ?SCAPE project is a publication of either a book or magazine based on the studio and work spaces of the BCE first years. Including myself.

This publication would be at least x pages long and focus on 2-3 different studios in detail with 2-3 others just in passing. As well as a brief look at the area around them such as the hallways and our lecture rooms.

This would focus on how the spaces and work produced have evolved over the course of the semester with a sort of time line approach to things.

It would consist mostly of photographs with short blocks of text explaining the time, artist and context of the image.



Fig 2

That's a Stupid Plan, Why do it?

Because the spaces where people work interest me. It tells a lot about a person's work to understand the environment and context in which it was created.

I wish I had this idea from the start of the year to catch the cells in their "default" state so that I could have a more in depth and longer transformation time line.

During this I hope to capture the studios in a state of constant motion and flux.



Fig 3



Fig 4

Its interesting to look at the different states of the cells currently, based on who is inhabiting them at the time.

Some are cluttered but organised, some are simple and neat, others are just down right messy. (mine)

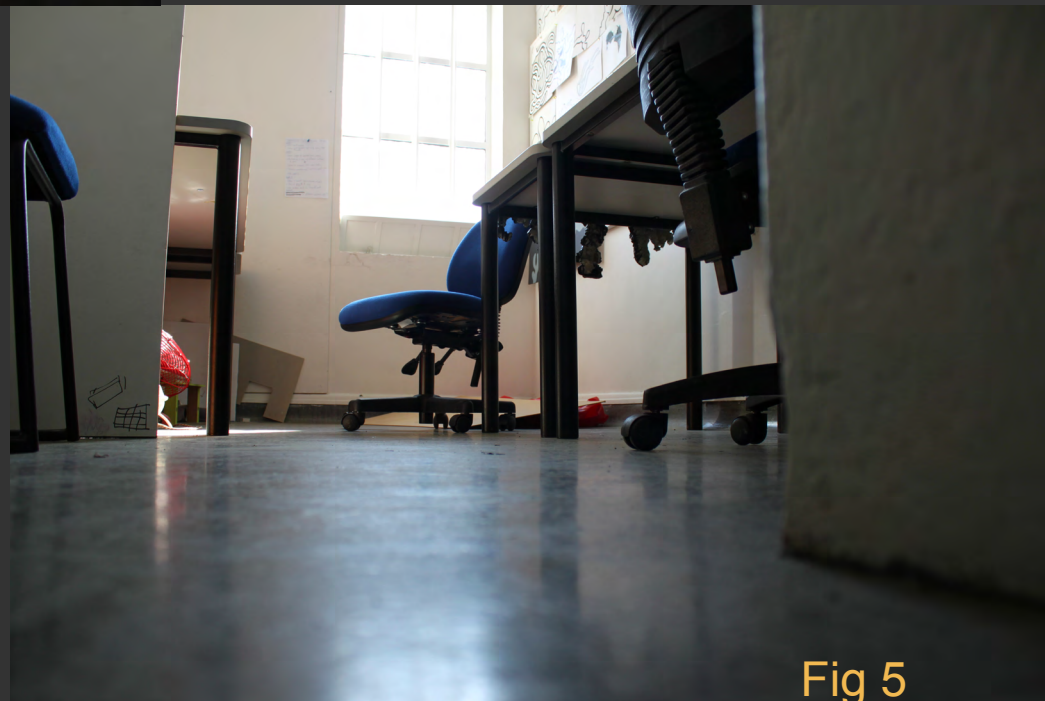


Fig 5

Stuff I Will Need to Make

-Several concept designs for the cover and page layouts

-2/3 finalized concepts
(Printed and bound)

-Several Mockup prints of the publication to confirm sizing, paper stock and layout



Fig 6

-A collection of images and photos over the next X weeks

-Some form of branding for the publication both for myself and the final work

-I will need to seek critiques and focus test the results



Fig 7



Fig 8

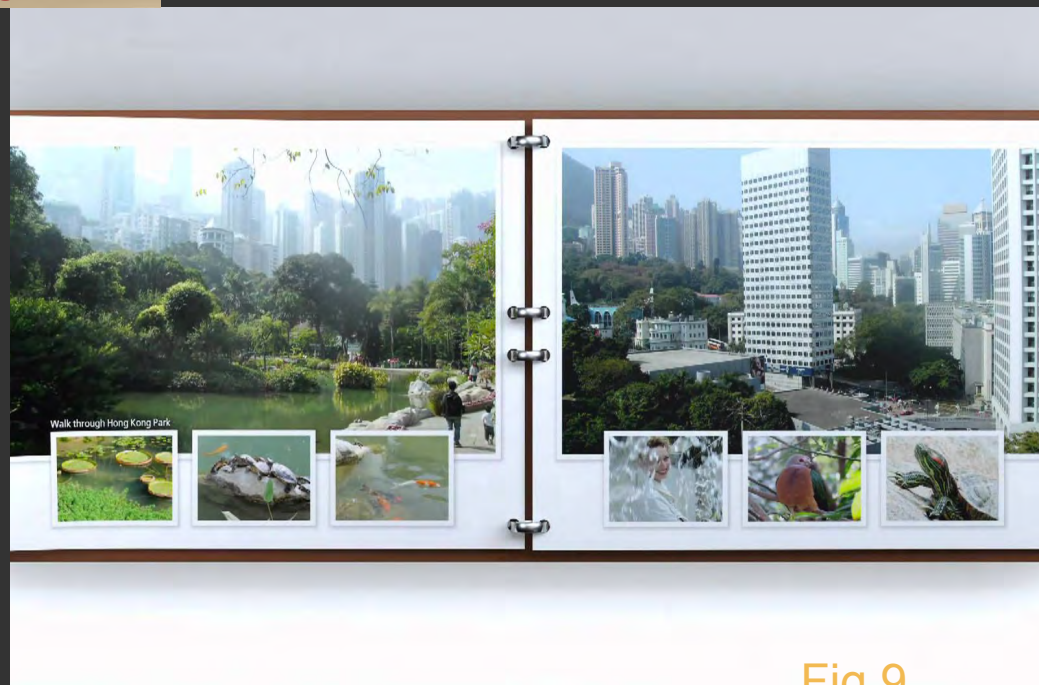


Fig 9

Techniques I Need to Look at

-I will need to look at book making techniques, specifically from a design perspective to be able to create an effective and attractive publication

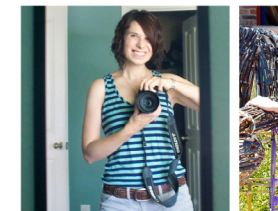
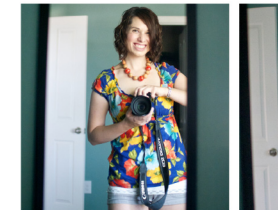
-Printing and formatting

-Documentary photography as opposed to artistic photography



A WEEK IN THE LIFE: FASHION

I definitely wouldn't consider myself a fashionista but hey, what's a week in the life without documenting a week in the life of fashion, right? (If for no reason other than to laugh at all these outfits years later from now.) While I don't really notice it on a day to day basis, there are definitely some consistent trends when it comes to my summer fashion choices. • Bold



floral prints: pretty and girly but still modern. • Love to have a rainbow of colors in my closet but for some reason I'm feeling the blues, haha. • All shorts, all the time: every day this week so shorts and tank tops are worn pants this summer has been when going where they love to blast the AC. • Au natural hair: my natural waves. Some days the curls work b

Fig 10

Stuff I Will Need to Research

- More advanced Indesign methods for creating books/publications.
- Techniques for formatting, layouts and printing
- Binding techniques
- More on the History of Building 76 and the surrounding area
- Maybe some looks at Building 1 for further context



Fig 11 Haunted Auckland
www.HauntedAuckland.com

People I Will Need to Talk to

This one's easy. Everyone who I intend to photograph, be it them, their work or their spaces. I will need permissions. Many permissions.

It would be good to talk to product designers and graphic designers about advice on creating effective designs and covers.

Anyone with knowledge of print making and publishing.

Probably a good idea to talk to the Copy Center on campus regarding the best formats and layouts to get it printed and bound.



Fig 12

Interesting Stuff



Fig 13 © Auckland Council



Fig 14

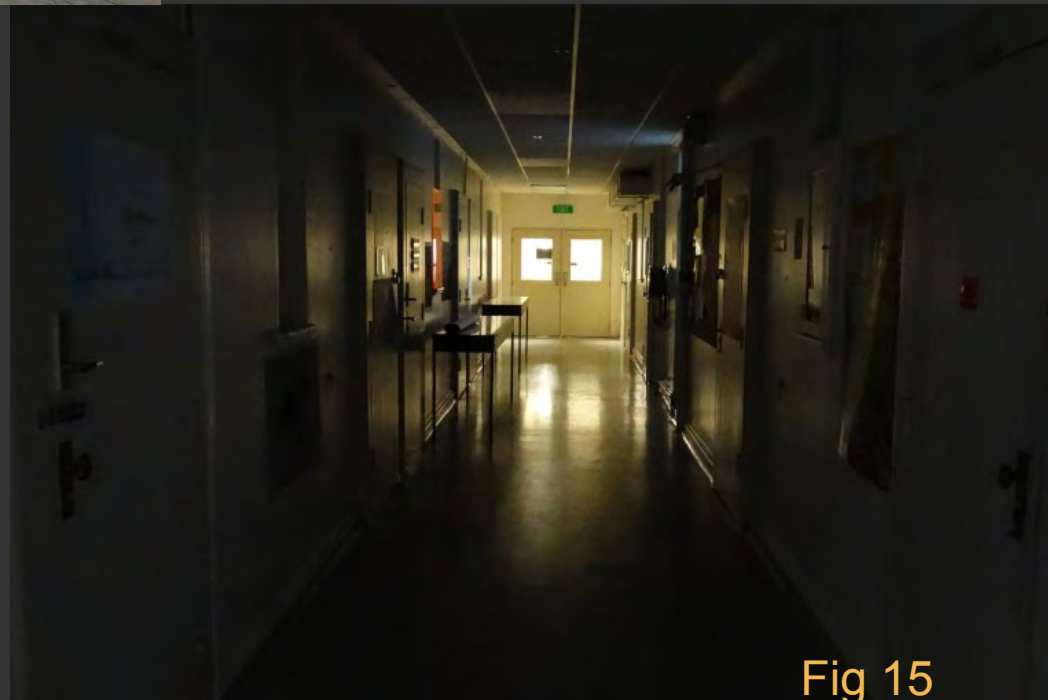


Fig 15

A Brief History of the Universe(ity)



Fig 16



Fig 17



Fig 18



Fig 19



Fig 20

Image References

Fig 1: "Codex Book Binding." How Did You Make This? | Luxe DIY, 5 Sept. 2013, howdidiyoumakethis.com/codex-book-binding/. Accessed 30 Aug. 2017.

Fig 2: Sweet, Hamish. "Tameem Studio." 2017. JPEG file.

Fig 3: Sweet, Hamish. "76 Hallway." 2017. JPEG file.

Fig 4: Sweet, Hamish. "Tiki and Hamish Studio." 2017. JPEG file.

Fig 5: Sweet, Hamish. "Jack and Tammy Studio." 2017. JPEG file.

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Fig 10: "Photo Book Frenzy 12×12 Templates." Nettio Designs, 14 Nov. 2014, www.nettiodesigns.com/shoppe/product/photo-frenzy-awitl-12x12/. Accessed 31 Aug. 2017.

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Fig 20: Dugmore, Penny. "Unitec History." Digital New Zealand, www.digitalnz.org/stories/503a95e9125757739200226e. Accessed 31 Aug. 2017.

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